

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CUMULATIVE TOTALS TO DATE CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Joe Hoback Position Sought City Council
Mailing Address 211 W. Water St., #306 District No. 1
Santa Fe, NM 87501
Email Address joehoback4citycouncil@gmail.com Phone No. 505-670-3154

REPORTING PERIOD 3/3/2021 TO 9/22/2021

CUMULATIVE TOTAL OF
IN-KIND CONTRIBUTIONS TO DATE (OTHER THAN MONEY) \$400.00

CUMULATIVE TOTALS TO DATE:

CONTRIBUTIONS \$7,715.00

LOAN(S) \$1,000.00

INTEREST EARNED \$0.00

GRAND TOTAL
TO DATE \$8,715.00

CUMULATIVE TOTALS TO DATE:

EXPENDITURES \$6,429.92

CASH ON HAND \$2,285.08

GRAND TOTAL
TO DATE \$8,715.00

City of Santa Fe

CAMPAIGN FINANCE STATEMENT SUMMARY CONTRIBUTIONS, EXPENDITURES, LOANS AND IN-KIND CONTRIBUTIONS

Name of Candidate Joe Hoback

Position Sought City Council District No. 1

REPORTING PERIOD 3/3/2021 TO 9/22/2021

THIS REPORTING PERIOD

Total Individual Contributions	<u>\$6,815.00</u> ✓
Total Business Contributions	<u>\$900.00</u> ✓
Total In-Kind Contributions (Other than Money)	<u>\$400.00</u> ✓
Total Loans	<u>\$1,000.00</u> ✓
Total Interest Earned	<u>\$0.00</u>
Total Expenditures	<u>\$6,429.92</u> ✓

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (See Definition of Individual Contributor at §9-2.3(J)(1) SFCC 1987)

Name of Candidate Joe Hoback

Position Sought City Council District No. 1

Reporting Period 3/3/2021 TO 9/22/2021

Total of Contributions this Reporting Period: \$6,815.00

Cumulative Total of Contributions to Date (Including this Report): \$6,815.00

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
04/30/21	Ken Marvel	Check	\$1,000.00	
	880 Paseo de Don Carlos, Santa Fe, NM 87501			
	Art Dealer - Lewallen Galleries			
05/03/21	Joe Hoback	Credit Card	\$10.00	
	211 W. Water St., #306, Santa Fe, NM 87501			
	Retired			
05/18/21	Erica Hoback	Credit Card	\$30.00	
	20 Puye Road, Santa Fe, NM 87505			
	Human Resources Consultant - Self			
05/19/21	Alan Wilson	Credit Card	\$100.00	
	681 Callecita Jicarilla, Santa Fe, NM 87505			
	Advertising - Self			
05/21/21	Jet Zarkadas	Check	\$200.00	
	209 La Cruz Road, Santa Fe, NM 87501			
	Designer - Self			
05/21/21	Elizabeth Brockmann	Check	\$250.00	
	1075 Paseo de Peralta, Santa Fe, NM 87505			
	Bookkeeping - Self			
05/21/21	Deb Wilford	Check	\$300.00	
	171 San Marcos Loo, Santa Fe, NM 87508			
	Accountant - Self			
05/21/21	Roger Mui	Check	\$100.00	
	608 E. Palace Ave., Santa Fe, NM 87501			
	Outdoorsman - Santa Fe Biking Tours			
05/21/21	Kenneth Wolf	Check	\$200.00	
	415 Camino de Las Animas, Santa Fe, NM 87505			
	Retired			
05/21/21	Lori Ravello	Cash	\$100.00	
	1543 Laurel Park Circle, Atlanta, GA 30329			
	Public Health Advisor - CDC			

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$2,290.00

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City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (Continued)

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
05/21/21	Melissa Moore	Cash	\$50.00	
	211 W. Water St., #405, Santa Fe, NM 87501			
	Property Manager - Casita de Los Cornell			
05/21/21	Andrew Leyba	Cash	\$20.00	
	1019 Bishops Lodge Road, Santa Fe, NM 87501			
	Real Estate - Self			
05/21/21	Larry Brown	Check	\$500.00	
	1613 Paseo de Peralta, Santa Fe, NM 87501			
	Art Dealer - Self			
05/21/21	Paul Dedomenico	Credit Card	\$500.00	
	1413 Paseo de Peralta, Santa Fe, NM 87501			
	Real Estate - D IV, Inc.			
05/21/21	Julie Kalan	Credit Card	\$100.00	
	2210 Miguel Chavez, #412, Santa Fe, NM 87505			
	Nurse - CYFD			
05/21/21	Mary Ann Qualia	Credit Card	\$25.00	
	7533 Kachina Loop, Santa Fe, NM 87507			
	Retired			
05/21/21	Santiago Gonzales	Check	\$50.00	
	48 Estambre Road, Santa Fe, NM 87506			
	Retired			
05/21/21	Sharon Hoback	Credit Card	\$10.00	
	20 Puye Road, Santa Fe, NM 87505			
	Contract Reviewer - State of NM			
06/15/21	Jeff Williams	Credit Card	\$20.00	
	1341 Canyon Road, Apt 2, Santa Fe, NM 87501			
	Construction Consultant - Self			
06/16/21	Polly Anne Shattuck	Credit Card	\$20.00	
	104 La Joya Road, Santa Fe, NM 87501			
	Retired			
06/17/21	Kyle Boyd	Credit Card	\$100.00	
	438 Pacific St., #2, Brooklyn, NY 11217			
	Web Designer - Self			
06/21/21	Emily Cohen	Credit Card	\$30.00	
	941 Calle Mejia, #607, Santa Fe, NM 87501			
	Retired			
06/23/21	Dona Vanden Heuvel	Credit Card	\$20.00	
	682 N. Hermosa Dr., Palm Springs, CA 92262			
	Artist - Self			

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$1,445.00

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City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY INDIVIDUALS (Continued)

Date Received	Name, Home Address, Occupation and Name of Employer	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total
06/23/21	Suzanne Romero	Credit Card	\$50.00	
	210 Maynard Street, Santa Fe, NM 87501			
	Administrative - State of New Mexico			
07/01/21	Jacqui Cargill	Cash	\$20.00	
	2895 Calle de Molina, Santa Fe, NM 87505			
	Retired			
07/02/21	Michael Dyer	Credit Card	\$100.00	
	830 Camino Los Abuelos, Galisteo, NM 87540			
	Retired			
07/02/21	David Maestas	Credit Card	\$150.00	
	368 Calle Loma Norte, Santa Fe, NM 87501			
	Attorney - Self			
07/02/21	Michael Roybal	Credit Card	\$200.00	
	113 Candelario St., Santa Fe, NM 87501			
	Construction - Self			
07/07/21	Jane Fanaselle	Cash	\$20.00	
	211 W. Water St. #206, Santa Fe, NM			
	Hair Stylist			
07/09/21	Bill Sisneros	Check	\$400.00	
	15 Calle de Valle, Santa Fe, NM 87505			
	Self Employed			
07/23/21	Jodi McGinnis Porter	Check	\$100.00	
	3189 La Avenida de San Marcos, Santa Fe, NM 87507			
	Public Relations - State of NM			
07/23/21	John Valdez	Cash	\$20.00	
	1603 Ben Hur Dr., Santa Fe, NM 87501			
	Retired			
07/28/21	Kenneth Wolf	Check	\$300.00	
	415 Camino de Las Animas, Santa Fe, NM 87505			
	Retired			
08/25/21	Marjorie Miller-Engel	Credit Card	\$100.00	
	7255 Old Santa Fe Trail, Santa Fe, NM 87505			
	Retired			
09/01/21	Robert Lynch	Cash	\$20.00	
	12204 Winona Ct.NE, Albuquerque, NM 87112			
	Retired			
09/01/21	Stephen Arias	Check	\$250.00	
	115 Circle Drive, Santa Fe, NM 87501			
	Retired			

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$1,730.00

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City of Santa Fe

CAMPAIGN FINANCE STATEMENT / CONTRIBUTIONS BY BUSINESSES (See Definition of Business Contributor at §9-2.3(J)(2) SFCC 1987)

Name of Candidate Joe Hoback

Position Sought City Council District No. 1

Reporting Period 3/3/2021 TO 9/22/2021

Total of Contributions this Reporting Period: \$900.00

Cumulative Total of Contributions to Date (Including this Report): \$900.00

Date Received	Name of Business, Type of Business and Physical Address	Cash/Check Credit Card Other	Amount	Contributor Cumulative Total	*Contributor Disclosure Required
05/10/21	Tom Abrams Real Estate, Inc.	Check	\$700.00		
	1000 Paseo de Peralta, Santa Fe, NM 87501				
	Real Estate				
05/17/21	Mares Realty	Check	\$100.00		
	1225 S. st. Francis Dr., Ste D, Santa Fe, NM 87505				
	Real Estate				
09/16/21	Mares Realty	Check	\$100.00		
	1225 S. st. Francis Dr., Ste D, Santa Fe, NM 87505				
	Real Estate				

(ATTACH ADDITIONAL PAGES AS NEEDED)

Page Total \$900.00

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City of Santa Fe

CAMPAIGN FINANCE STATEMENT / LOANS

Name of Candidate Joe Hoback

Position Sought City Council District No. 1

Reporting Period 3/3/2021 TO 9/22/2021

Total of Loans this Reporting Period: \$1,000.00

Cumulative Total of Loans to Date: \$1,000.00

Cumulative Total of Loan(s) Remaining Unpaid to Date: \$266.92

Total of Interest Earned this Reporting Period: \$0.00

Cumulative Total of Interest Earned to Date: \$0.00

Lender (Name and Address)	Amount of Loan	Date of Loan	Interest Rate	Amount of Loan Yet Unpaid
Robert Stephens	\$1,000.00	4/9/2021	0.00%	\$266.92
2625 Trout Gulch Road				
Aptos, CA 95003				

Total \$1,000.00 Total \$266.92

If any of the above loans have been forgiven or paid by a third person, please indicate below:

Report separately below investments made with campaign funds and interest, dividends and/or other income earned (Include Date and Amount):

Date	Amount	Description

Total \$0.00

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

Name of Candidate Joe Hoback

Position Sought City Council District No. 1

Reporting Period 3/3/2021 TO 9/22/2021

Total of Expenditures this Reporting Period: \$6,429.92

Cumulative Total of Expenditures to Date (Including this Report): \$6,429.92

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
03/03/21	Joe Hoback for Office Depot Reimbursement	Check 3001	\$33.69
	DeVargas Mall, Santa Fe, NM 87501		
	Office Supplies		
03/17/21	Joe Hoback for Santa Fe County Clerk Reimbursement	Check 3001	\$15.00
	100 Catron Street, Santa Fe, NM 87501		
	Voter List		
03/17/21	Joe Hoback for Office Depot Reimbursement	Check 3001	\$51.91
	DeVargas Mall, Santa Fe, NM 87501		
	Office Supplies		
03/23/21	Joe Hoback for Office Depot Reimbursement	Check 3001	\$83.46
	DeVargas Mall, Santa Fe, NM 87501		
	Office Supplies		
03/23/21	Joe Hoback for Santa Fe County Clerk Reimbursement	Check 3001	\$90.00
	100 Catron Street, Santa Fe, NM 87501		
	Voter List		
03/30/21	Joe Hoback for Webstaurant Reimbursement	Check 3001	\$98.93
	40 Citation Lane, Lititz, PA 17543		
	Campaign Giveaways		
04/05/21	Joe Hoback for Paper Tiger Reimbursement	Check 3001	\$98.22
	1248 San Felipe Avenue, Santa Fe, NM 87505		
	Business Cards		
04/14/21	Go Daddy Website by Wix.com	ACH	\$12.17
	500 Terry A. Francois Blvd, San Francisco, CA 94158		
	Website Setup		
04/23/21	Square	ACH	\$2.70
	1455 Market St., Suite 600, San Francisco, CA 94103		
	Processing Fee for Test Transaction		
04/23/21	Fiverr	ACH	\$93.16
	38 Greene St., New York, New York 10013		
	Website Design		

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total \$579.24

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

(Continued)

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
04/29/21	Wix.com 500 Terry A. Francois Blvd, San Francisco, CA 94158 Website Hosting Fee	ACH	\$149.63
05/03/21	Square 1455 Market St., Suite 600, San Francisco, CA 94103 Merchant Credit Card Processing Fee	ACH	\$0.59
05/03/21	Artistic Labels 1005 E. Woodmen Road, Colorado Springs, CO 80920 Return Address Labels	ACH	\$17.32
05/04/21	4Imprint 101 Commerce St., Oshkosh, WI 54901 Campaign Giveaways	ACH	\$186.01
05/05/21	Office Depot DeVargas Mall, Santa Fe, NM 87501 Printer Ink Ribbons	ACH	\$116.96
05/05/21	Joe Hoback for Paper Tiger Reimbursement 1248 San Felipe Avenue, Santa Fe, NM 87505 Campagn Letters	Check 3003	\$162.11
05/12/21	United States Post Office 10 S. Federal Place, Suite 101, Santa Fe, NM 87501 Stamps	ACH	\$165.00
05/12/21	Office Depot DeVargas Mall, Santa Fe, NM 87501 Office Supplies	ACH	\$84.56
05/13/21	Paper Tiger 1248 San Felipe Avenue, Santa Fe, NM 87505 Campaign Door Hangers	Check 3004	\$505.69
05/21/21	Party City 528 Cordova Road, Santa Fe, NM 87501 Campaign Kick-off Event Supplies	ACH	\$30.28
05/21/21	Rick Wieggers 3082 Agua Fria St., Santa Fe, NM 87505 Graphic Design	Check 1002	\$50.00
05/28/21	New Mexico Bank and Trust 1549 Paseo de Peralta, Santa Fe, NM 8501 Bank Service Fee	ACH	\$10.00
06/01/21	Artistic Labels 1005 E. Woodmen Road, Colorado Springs, CO 80920 Return Address Labels	ACH	\$20.48

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total **\$1,498.63**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

(Continued)

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
06/03/21	United States Post Office	ACH	\$200.00
	10 S. Federal Place, Suite 101, Santa Fe, NM 87501		
	Stamps		
06/14/21	Paper Tiger	Check 1003	\$508.69
	1248 San Felipe Avenue, Santa Fe, NM 87505		
	Campaign Door Hangers		
06/29/21	4Imprint	ACH	\$175.17
	101 Commerce St., Oshkosh, WI 54901		
	Campaign Giveaways		
06/30/21	New Mexico Bank and Trust	ACH	\$5.00
	1549 Paseo de Peralta, Santa Fe, NM 8501		
	Bank Service Fee		
07/02/21	Joe Hoback for Robert Stephens	Check 1004	\$198.89
	2625 Trout Gulch Road, Aptos, CA 95003		
	Loan Payment		
07/02/21	Tiny's	ACH	\$33.55
	1005 St. Francis Dr. Suite 117, Santa Fe, NM 87505		
	Campaign Committee Meeting		
07/06/21	Joe Hoback for Robert Stephens	Check 1005	\$183.85
	2625 Trout Gulch Road, Aptos, CA 95003		
	Loan Payment		
07/06/21	VistaPrint	ACH	\$74.57
	275 Wyman St. Waltham, MA 02451		
	Postcards		
07/07/21	Joe Hoback for Robert Stephens	Check 1006	\$175.17
	2625 Trout Gulch Road, Aptos, CA 95003		
	Loan Payment		
07/12/21	Starbucks	ACH	\$9.22
	DeVargas Mall, Santa Fe, NM 87501		
	Campaign Committee Meeting		
07/14/21	Tiny's	ACH	\$88.00
	1005 St. Francis Dr. Suite 117, Santa Fe, NM 87505		
	Campaign Committee Meeting		
07/15/21	Wix.com	ACH	\$6.50
	500 Terry A. Francois Blvd, San Francisco, CA 94158		
	Website Hosting Fee		
07/16/21	Paper Tiger	Check 1007	\$508.69
	1248 San Felipe Avenue, Santa Fe, NM 87505		
	Campaign Door Hangers		

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total **\$2,167.30**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

(Continued)

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
07/27/21	Tiny's	ACH	\$41.90
	1005 St. Francis Dr. Suite 117, Santa Fe, NM 87505		
	Campaign Committee Meeting		
07/28/21	Santa Fe Capitol Grill	ACH	\$50.00
	3462 Zafarano St., Santa Fe, NM 87507		
	Campaign Influencer Meeting		
07/30/21	New Mexico Bank and Trust	ACH	\$10.00
	1549 Paseo de Peralta, Santa Fe, NM 8501		
	Bank Service Fee		
8/5/201	Office Depot	ACH	\$84.56
	DeVargas Mall, Santa Fe, NM 87501		
	Printer Ink Ribbons		
08/06/21	Villa Myriam	ACH	\$21.58
	573 Commercial NE, Albuquerque, NM 87102		
	Campaign Committee Meeting		
08/09/21	4Imprint	ACH	\$175.17
	101 Commerce St., Oshkosh, WI 54901		
	Campaign Giveaways		
08/13/21	Signs.com	ACH	\$494.33
	1550 South Gladiola St., Salt Lake City, UT 84104		
	Political Signs		
08/10/81	Joe Hoback for Robert Stephens	Check 1008	\$175.17
	2625 Trout Gulch Road, Aptos, CA 95003		
	Loan Payment		
08/16/21	Wix.com	ACH	\$6.50
	500 Terry A. Francois Blvd, San Francisco, CA 94158		
	Website Hosting Fee		
08/31/21	New Mexico Bank and Trust	ACH	\$10.00
	1549 Paseo de Peralta, Santa Fe, NM 8501		
	Bank Service Fee		
09/09/21	United States Post Office	ACH	\$200.00
	10 S. Federal Place, Suite 101, Santa Fe, NM 87501		
	Stamps		
09/13/21	Barelas	ACH	\$41.75
	1502 4th St. SW, Albuquerque, NM 87102		
	Campaign Committee Meeting		
09/14/21	Paper Tiger	Check 1009	\$561.06
	1248 San Felipe Avenue, Santa Fe, NM 87505		
	Campaign Banners		

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total **\$1,872.02**

City of Santa Fe

CAMPAIGN FINANCE STATEMENT / EXPENDITURES

(Continued)

Date Expended	Name of Individual or Business and Mailing Address Purpose of Expenditure	Method of Payment	Amount
09/15/21	Arandas Plumbing 600 Cortez St., Suite 1012, Santa Fe, NM 87505	ACH	\$14.83
	Campaign Sign Supplies		
09/15/21	Wix.com 500 Terry A. Francois Blvd, San Francisco, CA 94158	ACH	\$6.50
	Website Hosting Fee		
09/17/21	Paper Tiger 1248 San Felipe Avenue, Santa Fe, NM 87505	Check 1010	\$223.09
	Campaign Postcards		
09/21/21	Market Street 600 N. Guadalupe St., Santa Fe, NM 87501	ACH	\$20.97
	Campaign Neighborhood Meeting		
05/31/21	Square 1455 Market St., Suite 600, San Francisco, CA 94103	ACH	\$21.43
	Processing Fee for Transactions		
06/30/31	Square 1455 Market St., Suite 600, San Francisco, CA 94103	ACH	\$8.76
	Processing Fee for Transactions		
07/31/21	Square 1455 Market St., Suite 600, San Francisco, CA 94103	ACH	\$13.95
	Processing Fee for Transactions		
08/31/21	Square 1455 Market St., Suite 600, San Francisco, CA 94103	ACH	\$3.20
	Processing Fee for Transactions		

(ATTACH ADDITIONAL PAGES AS REQUIRED)

Page Total \$312.73

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City of Santa Fe

CERTIFICATION

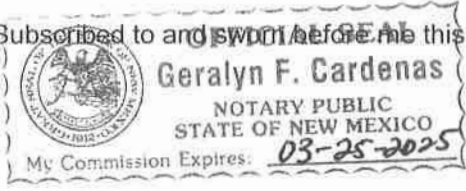
This report has been prepared with all reasonable diligence and is true and complete in accordance with § 9-3 SFCC 1987; however, a Qualifying Contribution and Seed Money Report of a candidate for Mayor is not required to be signed or acknowledged by the candidate.

Candidate's Signature [Signature] Date 9-23-21

Treasurer's/Deputy Treasurer's Signature [Signature] Date 9-23-21

Treasurer's/Deputy Treasurer's Address 211 W. WATER ST. # 306
SANTA FE, NM 87501

Subscribed to and sworn before me this 23rd day of September, 2021



[Signature]
Notary Public

My Commission Expires:
March 25, 2025

Received in the Office of the City Clerk at 2:10 (AM/PM) on the 23 day of Sept., 2021

(SEAL) [Signature]
Kristine Mihelcic, City Clerk

- The term "contribution" does not include a volunteer's personal services provided without compensation or the travel or personal expenses of such a campaign worker. (§9-3.3(E)(2) SFCC 1987)
- The City Clerk is authorized to reject any incomplete report or form. (§9-3.18(B) SFCC 1987)
- The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of reports or forms. (§9-3.18(C) SFCC 1987)